

The Original

Headache Hat®

Wearable Ice Pack



6" H x 7.5"W x 2.5"D



Personal Custom Fit

Adjustable tightness
For men and women

The Original Hands-Free Migraine Fighter!

FEATURES: Consumer

- Lightweight wrap has moveable cubes that target pain points
- Hands-free ice pack lasts 6X longer than most gel packs
- High-tech stretch material is form fitting, soft and stylish

Retailer

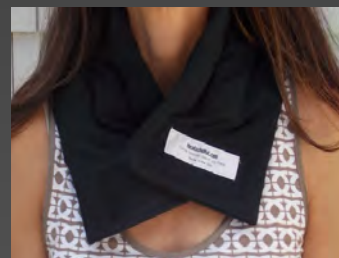
- Targets the powerful female shopper
- 85% of chronic migraine sufferers are women
- Brings innovation, excitement & style to the category



Easy Velcro Closure



Blocks Out Light



Versatile Usage

MIGRAINE STATISTICS*

3rd most prevalent disease in the world

33% of attacks hit both sides of head

25% of U.S. households has a migraine sufferer

Migraines normally last 42-72 hours

*Migraine Research Foundation

Fast-Growing Online Product

Hundreds of Rave Reviews:



4.6 out of 5 stars!

"The individual ice cubes are great because you can move them around to suit your needs."

"I have been wanting something like this for years... I loved it so much I bought a second one."

"I would pay twice the price for this item. It's very comfortable and versatile."

"I've worn this in public, ice works for me!"



Before



After

COMPARISON FEATURES

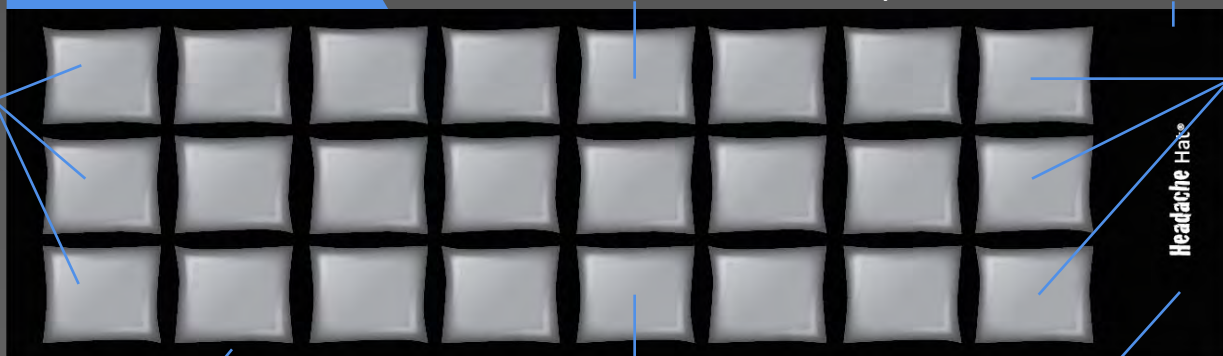
	Headache Hat	Gel Pack
Purified water	✓	
Stays cold 2 hours	✓	
Stays cold 20 minutes		✓
Comes assembled with ice cubes in the wrap	✓	
Freezer storage bag included to keep out freezer smells	✓	
Moveable cubes target pain	✓	
Mystery ingredients		✓
Adjustable, lightweight & versatile	✓	

Did you Know

- Named a top product by The Migraine World Summit
- A portion of all profits go to Mayo Clinic Hope Fund
- Developed and owned by female migraine sufferer

Headache Hat "Inside View"

24 cubes sit inside 3 channels



Cubes shift to sit on pain points

Made of soft cotton

Coated in thin plastic

Adjustable tightness

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Targeting national & international distribution

Support all forms of EDI technology, shipping logistics & open stock reorder fulfillment