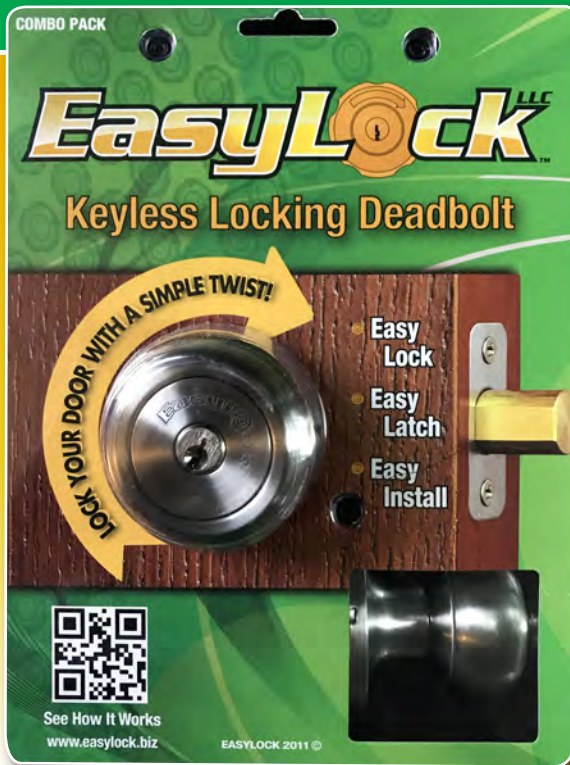


# EasyLock<sup>LLC</sup>

## Keyless Locking Deadbolt



Product Package  
10"H X 7.875"W X 2.5"D



POP Display  
13"H X 5.5"W X 5.125"D

### Lock Your Door With A Simple Twist!

#### CHALLENGE:

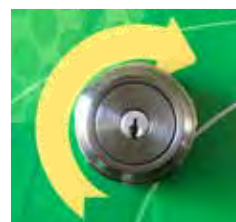
- Deadbolts aren't consistently locked
- People leave home in a rush
  - No time to: Stop/Find key/Lock deadbolt
- Electronic deadbolts are expensive

#### SOLUTION:

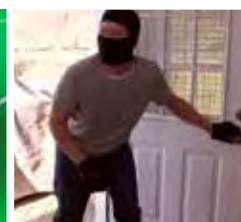
- Deadbolts should lock easily
- EasyLock: No key required - twist to lock
- Safety for every budget

**50% of Burglars  
enter through  
an unlocked door\***

**60% of home  
burglaries happen  
during the day\*\***



Twist to Lock



Unlocked Deadbolts  
are Useless



Knob Locks are  
Weak

\*National Crime Prevention Institute

\*\*FBI Statistics

## Home Security Facts

- Home security measures are useless if not used
- 17% own security system - 66% don't routinely activate
- Most crimes committed during the day - crimes of opportunity
- Homes without deadbolts are 3X more likely to be broken into
- Only 50% of homes have deadbolts on all exterior doors

Source: Safeguard the World

## Engineering Excellence

- Years of engineering and fine-tuning to create the perfect deadbolt
- Strong and durable construction
- Standard industry sizes
- Latch system accommodates both left-swing & right-swing doors
- Strong and defensible patents
- Easy to install

## FACTS

- *EasyLock retail pricing is comparable with other deadbolts*
- *Electronic locks are too expensive for many consumers*
- *Market opportunity for a deadbolt that's simple to lock and affordable*

Contact our team for more information:

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