



# READYWISE®

PRODUCT CATALOG 2020

EMERGENCY  
FOOD SUPPLY

ADVENTURE  
MEALS

☀️ EVERYDAY ☀️  
SIMPLE KITCHEN  
SNACKS







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# ABOUT US

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## ALWAYS READY BY BEING WISE.

Over the 10+ years in business, **ReadyWise** has grown to be a leader in the Emergency Food Storage category. Regardless of whether you were an expert “prepper” or just starting out, we have the products to suit your needs. However, over the years we learned that being prepared is not just for “preppers”, but that everyone wants to have that peace of mind. Preparedness is a universal value.

- ▶ **Year Established:** 2009
- ▶ **Number of Employees:** 85+

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# OUR MISSION

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At **ReadyWise**, it is our mission to bring peace of mind to our consumers by offering high quality food and gear at a reasonable price to help them prepare for planned and unforeseen events in life. Through the lens of our consumers, we will relentlessly pursue solutions to help them be prepared, as well as provide them with educational tips on how to gain peace of mind through a prepared lifestyle.

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# BE READY BE WISE

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The company has come a long way since its founding, and we are “Ready” to take the next step in our growth. As we expand into new categories, it is important to bring our core value of being prepared, “Ready”, to everything we do. This is why we wanted it at the beginning of our name and the heart of our branding.




As President and CEO of ReadyWise, I would like to express our appreciation for your interest in ReadyWise products. I personally guarantee your 100% satisfaction with every ReadyWise product.

*- Morten Steen-Jorgensen*

# EMERGENCY

READY YOURSELF FOR THE MOST  
IMPORTANT MEAL OF  
YOUR LIFE





**ReadyWise** has been rated best in the industry by countless experts and thousands of loyal customers. Here are a few reasons why **ReadyWise** is the solution of choice...

### » EXTENDED SHELF-LIFE «

Making sure you have food on hand for an emergency can be a hassle. Canning, freeze drying, dehydrating, packaging, rotating, etc. **ReadyWise** products can last anywhere from 10-25 years. There's enough to worry about during an emergency. When preparing with ReadyWise, food doesn't need to be one of them.

### » SMALL PORTION POUCHES «

This is one innovation that put **ReadyWise** on the map and has separated us from traditional food storage offerings. Most emergencies don't require the need to open up a large container of a couple of ingredients, but rather the need for just a couple of quick meals. So that is what we have done – food in small portion pouches. This eliminates waste, consolidates storage space, and ensures variety and convenience during an emergency.

### » BUCKET STORAGE SYSTEM «

An extra level of protection and convenience. Most of our emergency food pouches come in stackable buckets that are easy to store and lightweight so they can easily be transported during an emergency.

# GRAB & GO BUCKETS



ReadyWise takes an innovative approach in **providing dependable, simple and affordable** ready-made freeze dry and dehydrated food for **emergency preparedness and outdoor use.**



**EMERGENCY  
RECOMMENDED**



**EXTENDED  
SHELF-LIFE**



**MADE IN THE  
USA**



**BEST QUALITY  
GUARANTEE**



## 52 SERVING PREPPER PACK BUCKET

- ▶ SRP **\$89.99**    ▶ CASE PACK 1
- ▶ SERVINGS **52**    ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **64**    ▶ DIMS **11.75" x 9.75" x 12.50"**

### PRODUCT WITHIN THIS BUCKET

- Creamy Pasta & Vegetables . . . . . **4 Servings**
- Apple Cinnamon Cereal . . . . . **4 Servings**
- Savory Stroganoff . . . . . **4 Servings**
- Brown Sugar & Maple Multi-grain . . . **4 Servings**
- Tomato Basil Soup with Pasta . . . . . **4 Servings**
- Whey Milk Alternative . . . . . **12 Servings**
- Southwest Rice & Beans . . . . . **4 Servings**
- Orange Drink Mix . . . . . **16 Servings**



SKU #: RW01-152



## 60 SERVING ENTRÉE BUCKET

- ▶ SRP **\$139.99**    ▶ CASE PACK 1
- ▶ SERVINGS **60**    ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **64**    ▶ DIMS **11.75" x 9.75" x 12.50"**

### PRODUCT WITHIN THIS BUCKET

- Cheesy Lasagna . . . . . **4 Servings**
- Pasta Alfredo . . . . . **4 Servings**
- Creamy Pasta & Vegetables . . . . . **8 Servings**
- Chili Macaroni . . . . . **4 Servings**
- Savory Stroganoff . . . . . **8 Servings**
- Hearty Tortilla Soup . . . . . **4 Servings**
- Cheesy Macaroni . . . . . **4 Servings**
- Chicken Flavored Noodle Soup . . . . . **4 Servings**
- Southwest Rice & Beans . . . . . **4 Servings**



SKU #: RW01-160



### GLUTEN FREE

- Teriyaki Rice . . . . . **4 Servings**
- Tomato Basil Soup with Pasta . . . . . **4 Servings**
- Loaded Baked Potato Casserole . . . . . **4 Servings**
- Potatoes & Chicken Flavored Pot Pie . . **4 Servings**

## 84 SERVING BREAKFAST & ENTRÉE GRAB & GO BUCKET

- ▶ SRP **\$189.99**
- ▶ CASE PACK 1
- ▶ SERVINGS **84**
- ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **64**
- ▶ DIMS **11.75" x 9.75" x 12.50"**

### PRODUCT WITHIN THIS BUCKET

- Apple Cinnamon Cereal . . . . . **12 Servings**
- Brown Sugar & Maple Multi-Grain . . **12 Servings**
- Strawberry Granola Crunch . . . . . **4 Servings**
- Creamy Pasta & Vegetables . . . . . **8 Servings**
- Savory Stroganoff . . . . . **8 Servings**
- Cheesy Macaroni . . . . . **8 Servings**
- Pasta Alfredo . . . . . **8 Servings**
- Chili Macaroni . . . . . **8 Servings**
- Hearty Tortilla Soup . . . . . **8 Servings**
- Chicken Flavored Noodle Soup . . . . . **8 Servings**



SKU #: RW01-184



## 120 SERVING BREAKFAST BUCKET

- ▶ SRP **\$229.99**
- ▶ CASE PACK 1
- ▶ SERVINGS **120**
- ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **48**
- ▶ DIMS **11.75" x 9.75" x 14.75"**

### PRODUCT WITHIN THIS BUCKET

- Apple Cinnamon Cereal . . . . . **40 Servings**
- Brown Sugar & Maple Multi Grain . . **40 Servings**
- Strawberry Granola Crunch . . . . . **20 Servings**
- Crunchy Granola . . . . . **20 Serving**



SKU #: RW01-121



## 120 SERVING ENTRÉE BUCKET

- ▶ SRP **\$279.99**    ▶ CASE PACK 1
- ▶ SERVINGS **120**    ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **48**    ▶ DIMS **11.75" x 9.75" x 14.75"**

### PRODUCT WITHIN THIS BUCKET

- Creamy Pasta & Vegetables . . . . . **12 Servings**
- Savory Stroganoff . . . . . **12 Servings**
- Chicken Flavored Noodle Soup . . . . . **12 Servings**
- Southwest Rice & Beans . . . . . **12 Servings**
- Cheesy Lasagna . . . . . **8 Servings**
- Cheesy Macaroni . . . . . **8 Servings**
- Pasta Alfredo . . . . . **8 Servings**
- Chili Macaroni . . . . . **8 Servings**
- Hearty Tortilla Soup . . . . . **8 Servings**

### GLUTEN FREE

- Teriyaki Rice . . . . . **4 Servings**
- Loaded Baked Potato Casserole . . . . . **8 Servings**



SKU #: RW01-120



- Tomato Basil Soup With Pasta . . . . . **12 Servings**
- Potatoes & Chicken Flavored Pot Pie . . . . . **8 Servings**

## 84 SERVING **GLUTEN FREE** GRAB & GO BUCKET

- ▶ SRP **\$199.99**    ▶ CASE PACK 1
- ▶ SERVINGS **84**    ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **48**    ▶ DIMS **11.75" x 9.75" x 14.75"**

### PRODUCT WITHIN THIS BUCKET

### GLUTEN FREE

- Teriyaki Rice . . . . . **12 Servings**
- Potatoes & Chicken Flavored Pot Pie . . . . . **12 Servings**
- Tomato Basil Soup With Pasta . . . . . **16 Servings**
- Loaded Baked Potato Casserole . . . . . **16 Serving**
- Creamy Yogurt Style Dessert . . . . . **28 Servings**

### BONUS

- Creamy Yogurt Style Dessert . . . . . **4 Servings**



SKU #: RWGF01-184



## 90 SERVING ORGANIC BUCKET

- ▶ SRP **\$219.99**
- ▶ CASE PACK 1
- ▶ SERVINGS **90**
- ▶ PALLET QTY **48**
- ▶ SHELF LIFE **25 YRS**
- ▶ DIMS **11.75" x 9.75" x 14.75"**

### PRODUCT WITHIN THIS BUCKET

#### ORGANIC

- Oatmeal . . . . . **30 Servings**
- Pineapple Chipotle Chili . . . . . **20 Servings**
- White Cheddar Broccoli Soup . . . . . **20 Servings**
- Pasta Primavera . . . . . **20 Servings**



SKU #: RW05-825



## 60 SERVING FREEZE DRIED MEAT BUCKET + 20 BONUS SERVINGS OF RICE

- ▶ SRP **\$144.99**    ▶ CASE PACK 1
- ▶ SERVINGS **60**    ▶ SHELF LIFE **15 YRS**
- ▶ PALLET QTY **64**    ▶ DIMS **11.75" x 9.75" x 12.50"**

### PRODUCT WITHIN THIS BUCKET

- Roasted Chicken . . . . . **12 Servings**
- Savory Roasted Beef . . . . . **12 Servings**
- Southwest Style Chicken . . . . . **12 Servings**
- Stroganoff Style Beef . . . . . **8 Servings**
- Teriyaki Style Chicken . . . . . **8 Servings**
- Cheesy Beef . . . . . **8 Servings**

#### BONUS

- Instant White Rice . . . . . **20 Servings**

**\* AVAILABLE IN STOCKING-UP KIT**



SKU #: RW07-702



## 120 SERVING FREEZE DRIED VEGETABLE BUCKET

- ▶ SRP **\$154.99**
- ▶ CASE PACK **1**
- ▶ SERVINGS **120**
- ▶ SHELF LIFE **25 YRS**
- ▶ PALLET QTY **64**
- ▶ DIMS **11.75" x 9.75" x 12.50"**

### PRODUCT WITHIN THIS BUCKET

- Freeze Dried Corn . . . . . **32 Servings**
- Freeze Dried Broccoli. . . . . **32 Servings**
- Freeze Dried Green Beans. . . . . **32 Servings**
- Freeze Dried Peas. . . . . **24 Servings**

*\* AVAILABLE IN STOCKING-UP KIT*



SKU #: RW40-62120



## 120 SERVING FREEZE DRIED FRUIT BUCKET

- ▶ SRP **\$164.99**
- ▶ CASE PACK **1**
- ▶ SERVINGS **120**
- ▶ SHELF LIFE **20 YRS**
- ▶ PALLET QTY **64**
- ▶ DIMS **11.75" x 9.75" x 12.50"**

### PRODUCT WITHIN THIS BUCKET

- Freeze Dried Bananas. . . . . **32 Servings**
- Freeze Dried Strawberries . . . . . **32 Servings**
- Freeze Dried Peaches. . . . . **16 Servings**
- Freeze Dried Apples . . . . . **40 Servings**

*\* AVAILABLE IN STOCKING-UP KIT*



SKU #: RW40-52120



## 60 SERVINGS CHOCOLATE DAIRY DELIGHT BUCKET

A sweet, chocolate, dairy based beverage.

- ▶ SRP **\$69.99**
- ▶ CASE PACK 1
- ▶ PALLET QTY **100**
- ▶ DIMS **9" x 9" x 9"**



SKU #: RWCHMK01-160

## 120 SERVINGS WHEY MILK ALTERNATIVE BUCKET

Long-term powdered whey milk.

- ▶ SRP **\$84.99**
- ▶ CASE PACK 1
- ▶ PALLET QTY **100**
- ▶ DIMS **9" x 9" x 9"**

*\* AVAILABLE IN STOCKING-UP KIT*



SKU #: RWMK01-120

## 144 SERVINGS POWDERED EGGS BUCKET

Easy to prepare and no refrigeration required.

- ▶ SRP **\$149.99**
- ▶ CASE PACK 1
- ▶ PALLET QTY **100**
- ▶ DIMS **9" x 9" x 9"**



SKU #: RW05-516

# RETAIL BOXES

## EMERGENCY FOOD SUPPLY FAVORITES

This box contains 4 of our customer's favorite survival food entrees.

- ▶ SRP **\$19.99**
- ▶ CASE PACK **6**
- ▶ PALLET QTY **354**
- ▶ DIMS **10.5" x 8.5" x 6"**

### PRODUCT WITHIN THIS BUCKET

- Creamy Pasta & Vegetables . . . . . **4 Servings**
- Savory Stroganoff . . . . . **4 Servings**
- Cheesy Lasagna . . . . . **4 Servings**

### GLUTEN FREE

- Tomato Basil Soup With Pasta . . . . . **4 Servings**



SKU #: RW01-016



## 72 HOUR EMERGENCY FOOD SUPPLY

This 72 hour kit includes 8 servings of breakfast, 12 servings of entrees, and 12 servings of milk.

- ▶ SRP **\$39.99**
- ▶ CASE PACK **4**
- ▶ PALLET QTY **192**
- ▶ DIMS **10" x 5.25" x 9.25"**

### PRODUCT WITHIN THIS BUCKET

- Cheesy Macaroni . . . . . **4 Servings**
- Teriyaki Rice . . . . . **4 Servings**
- Hearty Tortilla Soup . . . . . **4 Servings**
- Brown Sugar & Maple Multi-grain . . . . . **8 Serving**
- Whey Milk Alternative . . . . . **12 Servings**



SKU #: RW01-142



# STOCKING-UP KITS

## LONG TERM FOOD SUPPLY



Breakfast, lunch and dinner are essential for every individual especially in an emergency situation. These bucket solutions contain a selection of delicious, nutritious entrees or breakfasts which provide numerous amounts of calories throughout the day. The 120 entrée and 120 breakfast buckets are a perfect survival solution and are used as the “building-blocks” of our popular Stocking Up Bundles.

ReadyWise makes it easy to prepare consumers for the unexpected. Whether stocking up for a month or up to a year, we have specially designed each bundle to provide consumers with enough servings and nutrition for any emergency situation.



# ENTRÉE AND BREAKFAST PACKAGES



## 240 SERVING ENTRÉE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 1
- ▶ 120 SERVING BREAKFAST BUCKET 1
- ▶ SRP **\$499.99**
- ▶ CASE PACK 1
- ▶ DIMS **11.75" x 9.75" x 14.75"**

UPC: 94922372710

SKU #: 40-40240

### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal . . . . . **40 Servings**  
 Strawberry Granola Crunch . . . . . **20 Servings**  
 Creamy Pasta & Vegetables . . . . . **12 Servings**  
 Chicken Flavored Noodle Soup . . . . . **12 Servings**  
 Cheesy Lasagna . . . . . **8 Servings**  
 Pasta Alfredo . . . . . **8 Servings**  
 Hearty Tortilla Soup . . . . . **8 Servings**



Brown Sugar & Maple Multi-grain . . . **40 Servings**  
 Crunchy Granola . . . . . **20 Servings**  
 Savory Stroganoff . . . . . **12 Servings**  
 Southwest Rice & Beans . . . . . **12 Servings**  
 Cheesy Macaroni . . . . . **8 Servings**  
 Chili Macaroni . . . . . **8 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta . . . . . **12 Servings**  
 Potatoes & Chicken Flavored Pot Pie . . . **8 Servings**

Loaded Baked Potato Casserole . . . . . **8 Servings**  
 Teriyaki Rice . . . . . **4 Servings**

## 360 SERVING ENTRÉE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 2
- ▶ 120 SERVING BREAKFAST BUCKET 1
- ▶ SRP **\$779.99**
- ▶ CASE PACK 1
- ▶ UNIT DIMS **11.75" x 9.75" x 14.75"**

UPC: 94922372727

SKU #: 40-40360

### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal . . . . . **40 Servings**  
 Creamy Pasta & Vegetables . . . . . **24 Servings**  
 Chicken Flavored Noodle Soup . . . . . **24 Servings**  
 Strawberry Granola Crunch . . . . . **20 Servings**  
 Cheesy Lasagna . . . . . **16 Servings**  
 Pasta Alfredo . . . . . **16 Servings**  
 Hearty Tortilla Soup . . . . . **16 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta . . . . . **24 Servings**  
 Potatoes & Chicken Flavored Pot Pie . . **16 Servings**



Brown Sugar & Maple Multi-grain . . . **40 Servings**  
 Savory Stroganoff . . . . . **24 Servings**  
 Southwest Rice & Beans . . . . . **24 Servings**  
 Crunchy Granola . . . . . **20 Servings**  
 Cheesy Macaroni . . . . . **16 Servings**  
 Chili Macaroni . . . . . **16 Servings**

Loaded Baked Potato Casserole . . . . . **16 Servings**  
 Teriyaki Rice . . . . . **8 Servings**

## 720 SERVING ENTRÉE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 3
- ▶ 120 SERVING BREAKFAST BUCKET 3
- ▶ SRP **\$1429.99**
- ▶ CASE PACK 1
- ▶ UNIT DIMS **11.75" x 9.75" x 14.75"**

UPC: 94922372734

SKU #: 40-40720

### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal . . . . . **120 Servings**  
 Strawberry Granola Crunch . . . . . **60 Servings**  
 Creamy Pasta & Vegetables . . . . . **36 Servings**  
 Chicken Flavored Noodled Soup . . . . . **36 Servings**  
 Cheesy Lasagna . . . . . **24 Servings**  
 Pasta Alfredo . . . . . **24 Servings**  
 Hearty Tortilla Soup . . . . . **24 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta . . . . . **36 Servings**  
 Potatoes & Chicken Flavored Pot Pie . . **24 Servings**



Brown Sugar & Maple Multi-grain . . **120 Servings**  
 Crunchy Granola . . . . . **60 Servings**  
 Savory Stroganoff . . . . . **36 Servings**  
 Southwest Rice & Beans . . . . . **36 Servings**  
 Cheesy Macaroni . . . . . **24 Servings**  
 Chili Macaroni . . . . . **24 Servings**

Loaded Baked Potato Casserole . . . . . **24 Servings**  
 Teriyaki Rice . . . . . **16 Servings**

## 1080 SERVING ENTREE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 6
- ▶ 120 SERVING BREAKFAST BUCKET 3
- ▶ SRP **\$2199.99**
- ▶ CASE PACK 1
- ▶ UNIT DIMS 11.75" x 9.75" x 14.75"

UPC: 94922372741

SKU #: 40-41080

### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal. . . . . **120 Servings**  
 Creamy Pasta & Vegetables . . . . . **72 Servings**  
 Chicken Flavored Noodle Soup . . . . . **72 Servings**  
 Strawberry Granola Crunch . . . . . **60 Servings**  
 Cheesy Lasagna. . . . . **48 Servings**  
 Pasta Alfredo. . . . . **48 Servings**  
 Hearty Tortilla Soup . . . . . **48 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta. . . . . **72 Servings**  
 Potatoes & Chicken Flavored Pot Pie . . **48 Servings**



Brown Sugar & Maple Multi-grain . . **120 Servings**  
 Savory Stroganoff . . . . . **72 Servings**  
 Southwest Rice & Beans. . . . . **72 Servings**  
 Crunchy Granola. . . . . **60 Servings**  
 Cheesy Macaroni. . . . . **48 Servings**  
 Chili Macaroni . . . . . **48 Servings**

Loaded Baked Potato Casserole . . . **48 Servings**  
 Teriyaki Rice. . . . . **28 Servings**

## 1440 SERVING ENTREE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 6
- ▶ 120 SERVING BREAKFAST BUCKET 6
- ▶ SRP **\$2699.99**
- ▶ CASE PACK 1
- ▶ UNIT DIMS 11.75" x 9.75" x 14.75"

UPC: 94922372758

SKU #: 40-41440

### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal. . . . . **240 Servings**  
 Strawberry Granola Crunch . . . . . **120 Servings**  
 Creamy Pasta & Vegetables . . . . . **72 Servings**  
 Chicken Flavored Noodle Soup . . . . . **72 Servings**  
 Cheesy Lasagna. . . . . **48 Servings**  
 Pasta Alfredo. . . . . **48 Servings**  
 Hearty Tortilla Soup . . . . . **48 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta. . . . . **72 Servings**  
 Potatoes & Chicken Flavored Pot Pie . . **48 Servings**



Brown Sugar & Maple Multi-grain . . **240 Servings**  
 Crunchy Granola. . . . . **120 Servings**  
 Savory Stroganoff . . . . . **72 Servings**  
 Southwest Rice & Beans. . . . . **72 Servings**  
 Cheesy Macaroni. . . . . **48 Servings**  
 Chili Macaroni . . . . . **48 Servings**

Loaded Baked Potato Casserole . . . **48 Servings**  
 Teriyaki Rice. . . . . **24 Servings**

## 2160 SERVING ENTREE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 12
- ▶ 120 SERVING BREAKFAST BUCKET 6
- ▶ SRP **\$4179.99**
- ▶ CASE PACK 1
- ▶ UNIT DIMS **11.75" x 9.75" x 14.75"**

UPC: 94922372765

SKU #: 40-42160



### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal..... **240 Servings**  
 Creamy Pasta & Vegetables ..... **144 Servings**  
 Chicken Flavored Noodle Soup ... **144 Servings**  
 Strawberry Granola Crunch ..... **120 Servings**  
 Cheesy Lasagna..... **96 Servings**  
 Pasta Alfredo..... **96 Servings**  
 Hearty Tortilla Soup ..... **96 Servings**

Brown Sugar & Maple Multi-grain... **240 Servings**  
 Savory Stroganoff ..... **144 Servings**  
 Southwest Rice & Beans..... **144 Servings**  
 Crunchy Granola..... **120 Servings**  
 Cheesy Macaroni..... **96 Servings**  
 Chili Macaroni ..... **96 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta..... **144 Servings**  
 Potatoes & Chicken Flavored Pot Pie .. **96 Servings**

Loaded Baked Potato Casserole ... **96 Servings**  
 Teriyaki Rice..... **48 Servings**

## 4320 SERVING ENTREE AND BREAKFAST PACKAGE

- ▶ 120 SERVING ENTREE BUCKET 24
- ▶ 120 SERVING BREAKFAST BUCKET 12
- ▶ SRP **\$7699.99**
- ▶ CASE PACK 1
- ▶ UNIT DIMS **11.75" x 9.75" x 14.75"**

UPC: 94922372789

SKU #: 40-44320



### PRODUCT WITHIN THIS BUCKET

Apple Cinnamon Cereal..... **480 Servings**  
 Creamy Pasta & Vegetables ..... **288 Servings**  
 Southwest Rice & Beans ..... **288 Servings**  
 Crunchy Granola..... **240 Servings**  
 Savory Stroganoff ..... **192 Servings**  
 Pasta Alfredo..... **192 Servings**  
 Hearty Tortilla Soup ..... **192 Servings**

Brown Sugar & Maple Multi-grain .. **480 Servings**  
 Chicken Flavored Noodle Soup..... **288 Servings**  
 Strawberry Granola Crunch..... **240 Servings**  
 Cheesy Lasagna ..... **192 Servings**  
 Cheesy Macaroni..... **192 Servings**  
 Chili Macaroni ..... **192 Servings**

### GLUTEN FREE

Tomato Basil Soup With Pasta..... **288 Servings**  
 Potatoes & Chicken Flavored Pot Pie .. **192 Servings**

Loaded Baked Potato Casserole ... **192 Servings**  
 Teriyaki Rice..... **96 Servings**

# BACKPACKS & SURVIVAL EQUIPMENT



This grab and go survival backpack includes survival gear intended to help one person survive in the event of an emergency.

*\*Available in Red, Black or Camo.*

▶ SRP **\$79.99**

▶ CASE PACK 1

▶ PALLET QTY **54**

▶ UNIT DIMS **11" x 7.5" x 17"**

**BACKPACK - RED**  
SKU #: RW01-621GSG

**BACKPACK - BLACK**  
SKU #: RW01-622GSG

**BACKPACK - CAMO**  
SKU #: RW01-633GSG



# 64 PIECE SURVIVAL BACKPACK



## INCLUDED IN EACH BACKPACK

- ▶ HIGH QUALITY BACKPACK
- ▶ 5 x 4.2 FL. OZ. WATER POUCHES (5 YEAR SHELF-LIFE)
- ▶ WATER PURIFICATION TABLETS
- ▶ 36 PIECE FIRST AID KIT
- ▶ 5-IN-1 SURVIVAL WHISTLE
- ▶ WATERPROOF MATCHES
- ▶ WASTE BAG
- ▶ MYLAR BLANKET
- ▶ EMERGENCY PONCHO
- ▶ N95 DUST MASK
- ▶ PORTABLE STOVE
- ▶ STAINLESS STEEL CUP
- ▶ PLAYING CARDS
- ▶ POCKET TISSUES
- ▶ 3 WET NAPS



## 32 SERVINGS OF READYWISE FOOD & MILK

Apple Cinnamon Cereal . . . . .	<b>4 Servings</b>	Brown Sugar & Maple Multi-grain . . . . .	<b>4 Servings</b>
Creamy Pasta & Vegetables . . . . .	<b>4 Servings</b>	Hearty Tortilla Soup . . . . .	<b>4 Servings</b>
Southwest Rice & Beans . . . . .	<b>4 Servings</b>	Whey Milk Alternative . . . . .	<b>12 Servings</b>

# EMERGENCY FOOD SUPPLY READY GRAB BAG

»NEW«



SKU #: RW01-641

60 Servings of emergency food conveniently packed in a 10 liter dry bag.  
Containing 7 days of breakfast, lunch, and dinner.

- ▶ SRP **\$99.99**
- ▶ PALLET QTY **96**
- ▶ CALORIES PER DAY **1800**
- ▶ CASE PACK **2**
- ▶ DIMS **8" x 7.25" x 14.25"**



### PRODUCT WITHIN THIS KIT

Brown Sugar Maple Multi-grain . . . . .	<b>12 Servings</b>	Crunchy Granola . . . . .	<b>8 Servings</b>
Cheesy Macaroni . . . . .	<b>8 Servings</b>	Cheesy Macaroni . . . . .	<b>8 Servings</b>
Creamy Pasta & Vegetables . . . . .	<b>8 Servings</b>	Savory Stroganoff . . . . .	<b>8 Servings</b>

### GLUTEN FREE

Potatoes & Chicken Flavored Pot Pie . . .	<b>8 Servings</b>	Teriyaki Rice . . . . .	<b>8 Servings</b>
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# READYWISE MULTI-FUNCTIONAL SURVIVAL FLASHLIGHT

The ReadyWise multi-functional survival flashlight is an essential item to have in any car. With tools such as a seatbelt cutter, a hammer, and a hand crank to charge your mobile phone, this multi-functional flashlight will leave you prepared when on the road.

- ▶ SRP **\$34.99**
- ▶ CASE PACK **50**
- ▶ PALLET QTY **800**
- ▶ UNIT DIMS **3" x 1.75" x 3.75"**

SKU #: 01-629GSG    UPC: 855491007256



# SEYCHELLE WATER BOTTLE

28oz bottle with a flip top and advanced water filter. The patented filter removes up to 99.99% of pollutants for up to 100 gallons of great tasting filtered water.

- ▶ SRP **\$29.99**
- ▶ CASE PACK **100**
- ▶ PALLET QTY **1200**
- ▶ UNIT DIMS **4" x 4" x 9.75"**

SKU #: RW08-000    UPC: 890844001857



# 50 GALLON WATER STORAGE TANK

BPA free and UV resistant. High density plastic designed to help keep your water safe.

- ▶ SRP **\$199.99**
- ▶ CASE PACK **1**
- ▶ PALLET QTY **48**
- ▶ UNIT DIMS **24" x 24" x 30"**

SKU #: 08-201    UPC: 851238005752





## WISEFIRE 2 GALLON BUCKET

WiseFire by InstaFire is a great fire starter. Unlike similar products, WiseFire does not contain any harmful chemicals or vapors, making it a perfect choice for people, food and the environment. Boils approximately 120 cups of water.

- ▶ SRP **\$54.99** ▶ CASE PACK **1**
- ▶ PALLET QTY **120** ▶ DIMS **11.5" x 9.5" x 10.5"**

SKU #: 01-6211SF    UPC: 94922415622



## WISEFIRE BOX – 15 INDIVIDUAL POUCHES

WiseFire by InstaFire is a great fire starter. Unlike similar products, WiseFire does not contain any harmful chemicals or vapors, making it a perfect choice for people, food and the environment. Boils approximately 60 cups of water.

- ▶ SRP **\$39.99** ▶ CASE PACK **6**
- ▶ PALLET QTY **119** ▶ DIMS **11.5" x 8.5" x 5.5"**

SKU #: 01-6251SF    UPC: 94922415677



## CROSS FIRE DUAL-ARC PLASMA LIGHTER

This dual arc plasma lighter can be lit up to 500 times on a single USB charge.

**Bonus:** compartment for fire starter and ice/glass break tip included.

- ▶ SRP **\$59.99** ▶ CASE PACK **50**
- ▶ PALLET QTY **800** ▶ UNIT DIMS **11.5" x 8.5" x 5.5"**

SKU #: 01-6161SF    UPC: 741360358799





*Ready yourself for those long hikes and late nights  
with delicious adventure meals.*





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**ADVENTURE MEALS**  
*LIKE NO OTHER*

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# MORE THAN JUST BEAUTIFUL PACKAGING

Beyond the delicious meals, we offer our consumers an experience.



Taste Appeal: Creating connected brand block

Entertainment: Riddles, Jokes, and Camping hacks



Entertaining illustrations with "seek and find" objects

National park style flavor badge

Easy Instructions

Cross sell and trail incentive



SKU: RW03-908

## APPALACHIAN APPLE CINNAMON CEREAL

Six grain cereal with crisp apples, cinnamon and a pinch of brown sugar.

- ▶ SRP \$5.98
- ▶ PROTEIN 11G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



»NEW«



SKU: RW03-912

## EARLY DAWN BREAKFAST SKILLET

Eggs, sausage, peppers and breakfast seasonings combined to make the perfect morning scramble.

- ▶ SRP \$8.98
- ▶ PROTEIN 21G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



SKU: RW03-901

## DESERT HIGH CHILI MAC WITH BEEF

Beans, elbow macaroni, seasoned ground beef in a rich beef sauce.

- ▶ SRP \$6.98
- ▶ PROTEIN 33G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6





SKU: RW03-902

## OLD COUNTRY PASTA ALFREDO WITH CHICKEN

Pasta and chicken in a rich parmesan cheese sauce.

- ▶ SRP \$6.98
- ▶ PROTEIN 35G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



SKU: RW03-903

## TREELINE TERIYAKI CHICKEN & RICE

Perfect blend of chicken, rice, and savory vegetables in a sweet and spicy teriyaki sauce.

- ▶ SRP \$6.98
- ▶ PROTEIN 30G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



SKU: RW03-904

## TRAILHEAD NOODLES & BEEF

A delicious and hearty mix of noodles and beef in a stroganoff style mushroom sauce.

- ▶ SRP \$6.98
- ▶ PROTEIN 34G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



SKU: RW03-905

## STILL LAKE LASAGNA WITH SAUSAGE

A classic meat lasagna with pasta and sausage in a cheesy tomato pasta sauce.

- ▶ SRP \$6.98
- ▶ PROTEIN 30G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6





SKU: RW03-906

## CREST PEAK CREAMY PASTA & CHICKEN

A delicious medley of pasta, chicken and mixed vegetables in a creamy sauce.

- ▶ SRP \$6.98
- ▶ PROTEIN 33G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



»NEW«



SKU: RW03-909

## GOLDEN FIELDS MAC & CHEESE

Macaroni pasta in a creamy cheese sauce. The perfect comfort food for the outdoors.

- ▶ SRP \$5.98
- ▶ PROTEIN 16G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



VEGETARIAN



»NEW«



SKU: RW03-910

## OPEN RANGE CHEESY POTATO SOUP

A creamy cheese soup with chunks of potatoes to warm the soul and fuel the body.

- ▶ SRP \$5.98
- ▶ PROTEIN 7G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



VEGETARIAN



GLUTEN FREE



»NEW«



SKU: RW03-911

## HIGH PLATEAU VEGGIE CHILI SOUP

A hearty chili packed with beans and peppers in a Southwest style stew.

- ▶ SRP \$5.98
- ▶ PROTEIN 21G
- ▶ SERVINGS 2.5
- ▶ CASE PACK 6



VEGAN



GLUTEN FREE





SKU: RW04-818

## CHOCOLATE ROYALE SHAKE

The perfect protein rich meal replacement with 21 vitamins and minerals and 8 grams of fiber per serving to fuel people on the go.

- ▶ SRP \$7.99
- ▶ PROTEIN 72G
- ▶ SERVINGS 4
- ▶ CASE PACK 6



»NEW«



SKU: RW03-913

## TRAIL TREATS COOKIE DOUGH BITES

Ready to eat and no mess, these delicious cookie dough bites are the perfect treat to end your day.

- ▶ SRP \$5.48
- ▶ PROTEIN 4G
- ▶ SERVINGS 2
- ▶ CASE PACK 6



### — COMMON SPECS —

ADVENTURE MEALS	DESSERTS
▶ PALLET QTY 600	▶ PALLET QTY 1,188
▶ UNIT DIMS 8" x 9.5" x 2.25"	▶ UNIT DIMS 5.25" x 8" x 1.75"
▶ PALLET DIMS 48" x 40" x 53.75"	▶ PALLET DIMS 48" x 40" x 53.75"
▶ PALLET CONFIG 20 X 5 = 100 CASES	▶ PALLET CONFIG 33 X 6 = 198 CASES





# DISPLAY

The most customizable camping meal display on the market. Choose any 8 meals from our 13 meal offerings for our floor display or 4 meals for our counter/shelf display.

## ADVENTURE MEALS COUNTER/SHELF DISPLAY



SKU: RW05-910

- ▶ PALLET QTY 10
- ▶ CASE PACK 1 ▶ WEIGHT 14 LBS
- ▶ DIMS 16.25" x 8.5" x 32"

## ADVENTURE MEALS 8-SLOT FLOOR DISPLAY



SKU: RW05-912

- ▶ PALLET QTY 10
- ▶ CASE PACK 1 ▶ WEIGHT 28 LBS
- ▶ DIMS 16.25" x 15" x 64"

# ADVENTURE KITS

The most delicious adventure meals are now available in a **2 Day** or **3 Day** dry bag kit. Each dry bag can be reused for other adventure needs.

**REUSABLE DRYBAG | CONVENIENT EAT-IN-POUCH MEALS  
JUST ADD WATER | ABSOLUTELY DELICIOUS**



SKU: RW05-919

## 2 DAY ADVENTURE KIT WITH DRY BAG

2 Breakfasts, 4 Entrees, and 2 Snacks conveniently packed in a 5 liter dry bag.

- ▶ SRP **\$49.98**
- ▶ PALLET QTY **144**
- ▶ CASE PACK **3**
- ▶ DIMS **7.5" x 6" x 13"**



### PRODUCT WITHIN THIS KIT

Strawberry Granola Crunch ..... **2.5 Servings**  
Mac & Cheese..... **2.5 Servings**  
Noodles & Beef..... **2.5 Servings**  
Sliced Bananas..... **2 Servings**

Apple Cinnamon Cereal..... **2.5 Servings**  
Teriyaki Chicken & Rice..... **2.5 Servings**  
Lasagna with Sausage ..... **2.5 Servings**

# 3 DAY WEEKENDER KIT WITH DRY BAG



SKU: RW05-918

3 Breakfasts, 6 Entrees, 3 Snacks and a Protein Shake conveniently packed in a 10 liter dry bag.

▶ SRP **\$79.98**

▶ CASE PACK 2

▶ PALLET QTY **96**

▶ DIMS **8" x 7.25" x 14.25"**



## PRODUCT WITHIN THIS KIT

Apple Cinnamon Cereal.....**5 Servings**  
 Chocolate Royale Shake ..... **4 Servings**  
 Mac & Cheese.....**2.5 Servings**  
 Lasagna with Sausage .....**2.5 Servings**  
 Sliced Apples .....**2 Servings**

Country Pasta Alfredo with Chicken... **5 Servings**  
 Strawberry Granola Crunch.....**2.5 Servings**  
 Teriyaki Chicken & Rice .....**2.5 Servings**  
 Chili Mac with Beef.....**2.5 Servings**  
 Strawberries & Bananas..... **1 Serving**

# FAVORITES KIT



SKU: RW05-913

Lightweight and packable meals, great for hunting, camping and hiking. Resealable cook-in-pouch entrees and breakfasts.

- ▶ SRP **\$54.99**
- ▶ PALLET QTY **150**
- ▶ CASE PACK **4**
- ▶ UNIT DIMS **8" x 7.5" x 9.75"**



## PRODUCT WITHIN THIS KIT

Apple Cinnamon Cereal.....	<b>5 Servings</b>	Strawberry Granola Crunch.....	<b>2.5 Servings</b>
Noodles & Beef.....	<b>2.5 Servings</b>	Creamy Pasta & Chicken.....	<b>2.5 Servings</b>
Teriyaki Chicken & Rice.....	<b>2.5 Servings</b>	Pasta Alfredo with Chicken.....	<b>2.5 Servings</b>
Lasagna with Sausage.....	<b>2.5 Servings</b>	Chili Mac with Beef.....	<b>2.5 Servings</b>



READYWISE

READYWISE  
COOKIE DOUGH  
CEREAL



# SIMPLE KITCHEN

*IT'S ALL GOOD!*

READY YOURSELF FOR THOSE BUSY DAYS  
AND THE UNEXPECTED.



Simply  
Fruit  
No Fillers

The perfect  
Healthy Choice  
for your impulse  
category

Long  
Shelf  
Life

# EVERYDAY

resealable

stays fresh

less waste



At **Simple Kitchen** we start with the **finest quality fruit** and send it through a special freeze-drying process which locks in more **natural Vitamin C**, **Antioxidants** and other nutrients than standard dehydrating methods. That's why Simple Kitchen fruit looks and tastes more like fresh fruit, without the need for artificial colors or flavors. So keep your snacking and your life simple by enjoying Simple Kitchen freeze-dried fruit.



quick & easy  
snack



100%  
real fruit



gluten-free  
& vegetarian

**FREEZE DRIED  
STRAWBERRIES**



SKU: SK02-006

▶ SRP \$4.49 ▶ CASE PACK 6



8 51238 00568 4

**FREEZE DRIED  
BANANAS**



SKU: SK02-007

▶ SRP \$4.49 ▶ CASE PACK 6



8 51238 00570 7

**FREEZE DRIED  
PEACHES**



SKU: SK02-008

▶ SRP \$4.49 ▶ CASE PACK 6



8 51238 00569 1

**FREEZE DRIED  
STRAWBERRIES & BANANAS**



SKU: SK02-009

▶ SRP \$4.49 ▶ CASE PACK 6



8 51238 00568 5

**FREEZE DRIED  
SWEET APPLES**



SKU: SK02-010

▶ SRP \$4.49 ▶ CASE PACK 6



8 55491 00712 6

**FREEZE DRIED  
MANGOES**



SKU: SK02-011

▶ SRP \$4.49 ▶ CASE PACK 6



8 55491 00714 0

**FREEZE DRIED  
BLUEBERRIES & YOGURT**



SKU: SK02-012

▶ SRP \$5.49 ▶ CASE PACK 6



8 55491 00717 1

**FREEZE DRIED  
STRAWBERRIES & YOGURT**



SKU: SK02-013

▶ SRP \$5.49 ▶ CASE PACK 6



8 55491 00716 4

**•COMMON SPECS•**

**SIMPLE KITCHEN**

- ▶ PALLET QTY **1,188**
- ▶ UNIT DIMS  
**5.25" x 8" x 1.75"**
- ▶ PALLET DIMS  
**48" x 40" x 57.5"**
- ▶ PALLET CONFIG  
**33 X 6 = 198 CASES**



• COMING SOON! •



ORGANIC FRUIT



DESSERTS



DRY SOUPS



SEASONED VEGETABLE SNACKS

*No matter the adventure, ReadyWise  
has your back.*







[WWW.READYWISE.COM](http://WWW.READYWISE.COM)

**BE READY. BE WISE.**

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