

Lock-it Block-it

ADJUSTABLE BURGLAR PROOF &
CHILD SAFETY SECURITY BAR

**Keep the Bad Guys Out
& the Good Guys In!**

FEATURES:

Consumer

- Keeps open windows & doors secured – lets the fresh air in!
- High-impact & adjustable burglar bar prevents break-ins.

Retailer

- Patented burglar bar creates a new category for window security.
- Repeat sales: The average home has 16 windows.

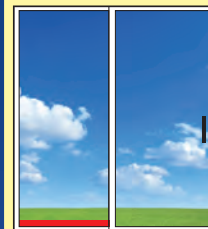
Use In:



Vertical Windows

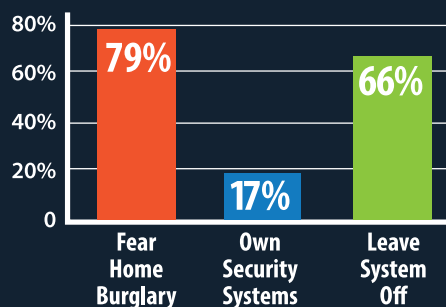


Sliding Windows



Sliding Doors

Home Security Statistics



Source: ADT & Safeguard the World

Lock-it Block-it is perfect for homes with and without security systems!

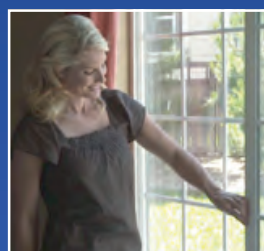


18"H x 6"W x 1"D

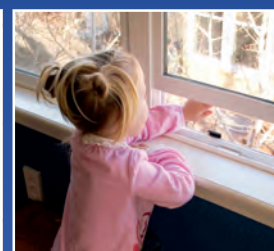
Use in single hung windows and sliding windows/doors.



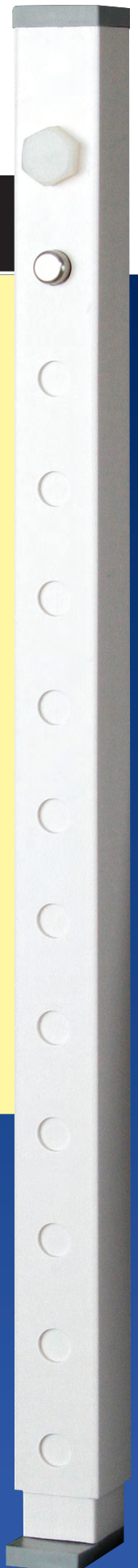
Burglars Can't Reach It



Physically Protects Families



Helps Prevent Falls



Home Security Facts

- Windows are the most common point of entry for criminals.
- Windows are left unlocked at a higher rate than doors.
- Windows have latches, not locks, and need a secondary locking device.
- 2.5 million+ home intrusions occur every year.
- 1 out of 3 residential assaults are a result of burglary.
- 5,000+ kids fall from windows every year.

Source: ADT & Safeguard the World

Features & Benefits

Retailer

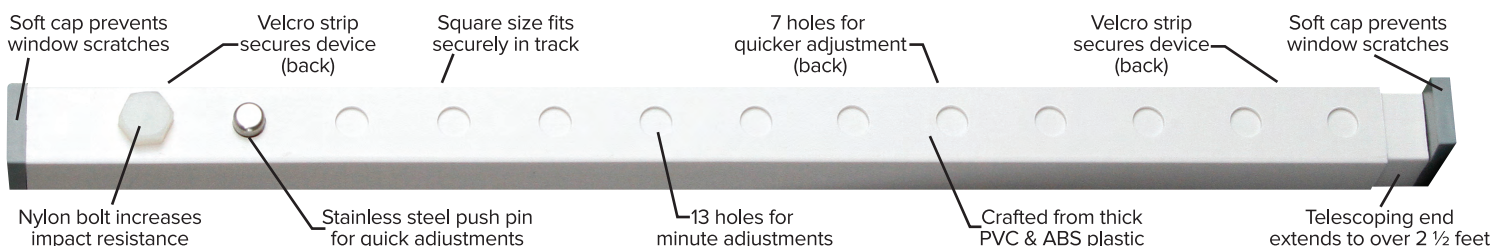
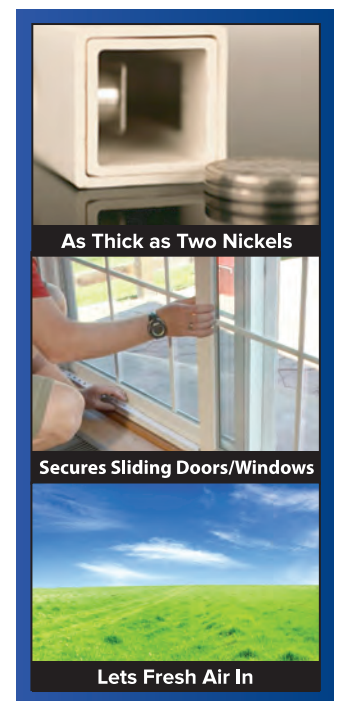
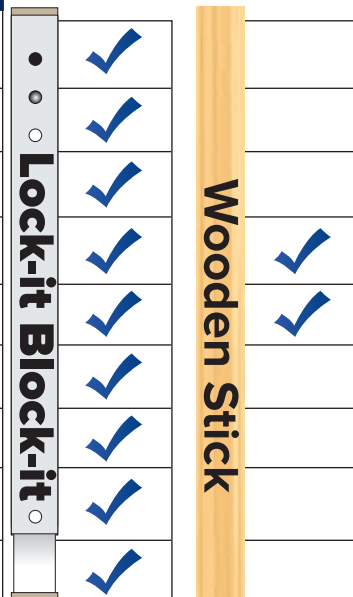
FEATURES	BENEFITS
High Margin Item	Increase dollar ring and basket size.
Repeat Sales	2 or more units are purchased 40% of the time.
Establishes New Category	Creates new sub-category within Safety & Security.
Patented & Differentiated	New to the world product. No cheap knockoffs available.

Consumer

FEATURES	BENEFITS
Simple	Easy to install. Easy to use.
Smart	Extends to over 2 ½ feet.
Affordable	No monthly payments.
Strong & Durable	High-impact resistant from repeated impacts.

FEATURES

- Adjustable - Consumer controls window opening
- Doesn't fall out when window is closed
- Looks attractive
- Serves as a secondary lock
- Secures closed windows & doors
- Easy to install - no cutting or measuring
- Burglars can't reach it
- Adjusts to fit different window sizes
- Helps prevent falls



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See the video @ www.lockitblockit.com
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