sunmoon

Smart Light Kit

Smart Light

Features:

Light up an entire room during a power outage!

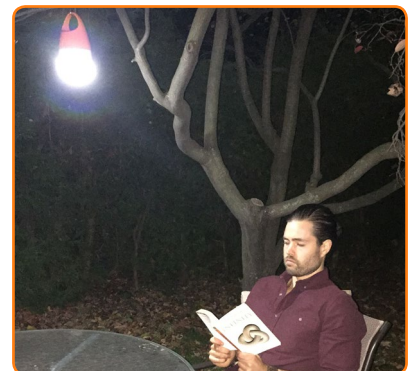Smart Light provides 24+ hours of beautiful bright LED lighting from single solar charge.

Renewable green energy: environmentally friendly.

On-demand lighting for whenever lighting is needed!

Perfect For: Emergency Lighting
Indoor Lighting
Offices
Outdoor Lighting
Camping
Hunting
Tailgate Parties
And More

Indoor

Outdoor

Features:

3 Settings:

100%: 60-Watt/200 lumens: 24 hours of on-demand use

70%: 42-Watt/142 lumens: 29 hours of on-demand use

OFF: Maintain charge indefinitely

Easily charged with solar panel or AC Adapter

- Takes ~4 Hours to fully charge
- 40-Minute charge provides ~4 Hours of use

Water-Resistant

Portable, ergonomic and easy-to-use (7 & 1/2" tall, 4" diameter)

Carabiner for easy hanging

Use as fixture or portable light

Durable: 3-year manufacturer's warranty

Solar panel (15 & 3/8" x 14 & 1/8")

Adds safety to any family, home or business

SUNMOON
Smart Light Kit

Smart Light Kit Includes:
2 Smart Lights,
Solar Panel,
AC Adapter

Benefits to Retailer:

- High gross margin item
- Appeal to growing emergency product market
- Appeal to growing green energy market
- Support the reduction of carbon emissions
- More versatile and superior compared to flashlight
- Only product of its kind in North America

Environment and Emergency Facts:

"Electricity is vital to our daily lives, but our nation's aging electricity system is vulnerable to extreme weather events, which often cause power outages. Loss of electricity in our homes, businesses, schools, and hospitals is inconvenient at best—and life-threatening at worst." (UCSUSA).

Power outages in the US have steadily increased since 1995 (Technology Leadership Institute, U of Minnesota).

US electrical grids have steadily decreased in reliability since 2002 (IEEE Smart Grid).

Extreme weather such as coastal floods, wildfires, intense precipitation, heat waves and droughts are becoming more frequent.

Consumers are becoming increasingly concerned with emergency preparedness in light of recent events like Hurricanes Sandy and Katrina.

Consumer awareness about the environment and green energy is on the rise.

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